

## Social Media Marketing with Tiago Title Company

Tiago Title is proud to present our newest tool for both realtors and lenders alike. Learn how we can grow your business by growing your following



As advertisement and business growth shifts online to social media, don't get left behind.



## Facebook & Instagram

### What Makes Them Tick?

One of the most important factors in any social media platform is engagement. Engaging your following, and having them engage you is how you can grow your brand rapidly & organically.

Tiago Title now offers comprehensive marketing services in our basic package that handles both Instagram and Facebook advertising and follower growth for you. Best of all, we do it organically!

### How is this done?

Our marketing & advertisement growth department will manage your Facebook & Instagram accounts and ensure they grow by:

- Providing valuable & actionable information in each post
- Engaging your current & prospective audiences
- We post on your behalf 3 times a week on each platform
- Like, comment, and follow accounts that have the potential to send you meaningful business



## Why Facebook & Instagram?

Studies have shown that over the course of the past several years, many other platforms have been bogged down with fake accounts and spam. Facebook & Instagram currently have the largest portion of real people who are easily targeted in posts and advertisements.

Both of these platforms allow us to target people both **geographically** & by **interest**. We tailor your campaign to serve those in your community who are in the market to purchase real estate.

## Are my posts customized?

- Each post is written by an actual person and customized for your area and demographic
- You get to review your posts a week before they go live
- It's like having your own in-house content writer dedicated to your business
- Earn new and repeat business by staying in contact with your clients and community
- Become the Social Media Mayor™ of your area!

## How much does it cost?

These days, many companies charge an arm and a leg for their social media management services. We have developed tools to help us do with one person what typically takes an entire team to accomplish. This is why our starter package for just Facebook & Instagram begins at only:

**\$199/mo**